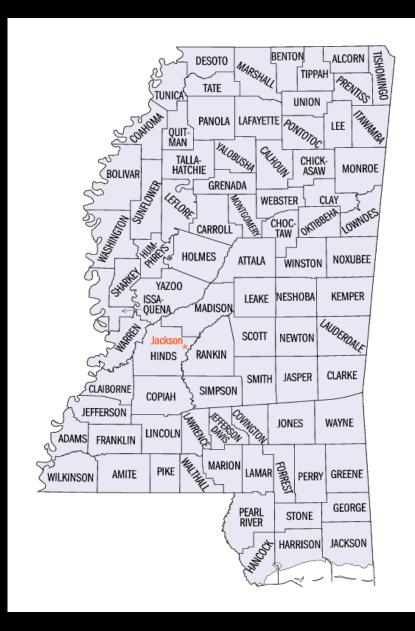
Evolution of Patient Navigation at Singing River Health System Regional Cancer Center: From Demonstration to Integration

Maggie Clarkson
Grants Director
SRHS Regional Cancer Center

Jackson County MS

- Coastal county
- Industry, health care, government
- Population 132,922
- 12.5% elderly
- 70.1% non-hispanic white
- 30% black, asian, latino
- 81% high school educated or less
- 13.3% poverty



SRHS - Background

- Singing River Health System
 - County-owned 2 hospital system with extensive ambulatory care clinics
 - Only acute care provider in Jackson County
 - 4 additional acute care hospitals on MS coast
 - Rebuilding medical staff to pre-Katrina levels with significant increase in surgical specialties, IPS and Emergency Room services (strong referral base for cancer services)
 - Provides significant "free" care to self pay/ uninsured
 - 340B designation for drug
 - Recent Expansion to contiguous counties

SRHS - Background

- Cancer Center
 - Med onc + radiation services
 - Same physical space at Singing River Hospital site
 - 2 clinic locations for med onc, 1 for rad onc
 - Population stats
 - 375 + new cases annually
 - Top 5: Breast, lung, colorectal, prostate, lymphoma
 - Accredited via ACOS
 - Staffing description
 - Traditional ambulatory care model with clinic nurses supporting MD's, infusional RN staff, RT therapists, reception staff
 - Expanded post-Katrina to include Financial Counselor, MSW
 - CDRP grant 2003 provided funds to integrate clinical research, community outreach and patient navigation into staffing and cancer services

U56 Patient Navigation Program: Development Phase

- PNP new concept at SRHS in 2003
 - Limited non-medical assessment
 - Non-medical assessment via consultation with inpatient case management (MSW) per MD
- Established as Non-professional level position
- Dual role assessment/intervention, transportation
- Limited documentation, data collection

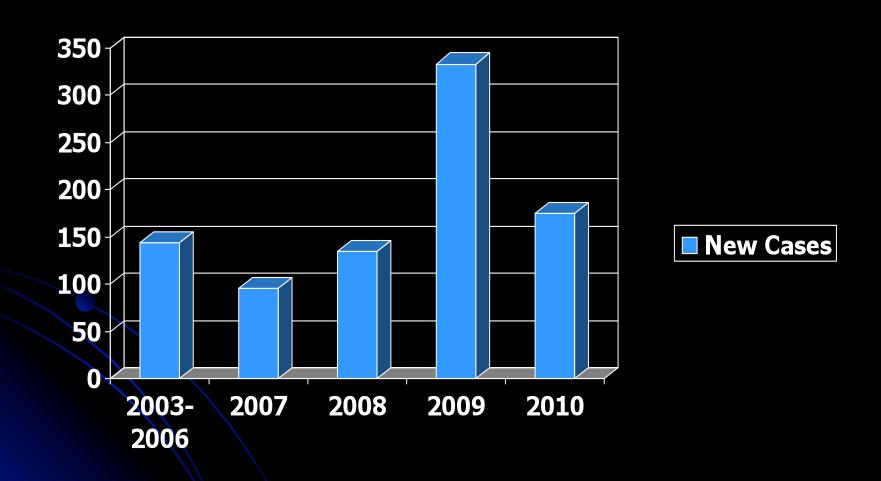
U56 Patient Navigation: restructure post-Katrina 2006

- Maintained non-professional level through September 2008
 - Established separate Patient Driver position July 2006
- Implemented PN database and intake assessment forms
- Primary needs identified:
 - Transportation
 - Housing assistance
 - Connection with rebuild resources
 - Pharmaceutical drug assistance programs
 - Insurance
- Focus on resource referrals
- MSW for Cancer Center hired in mid-2007

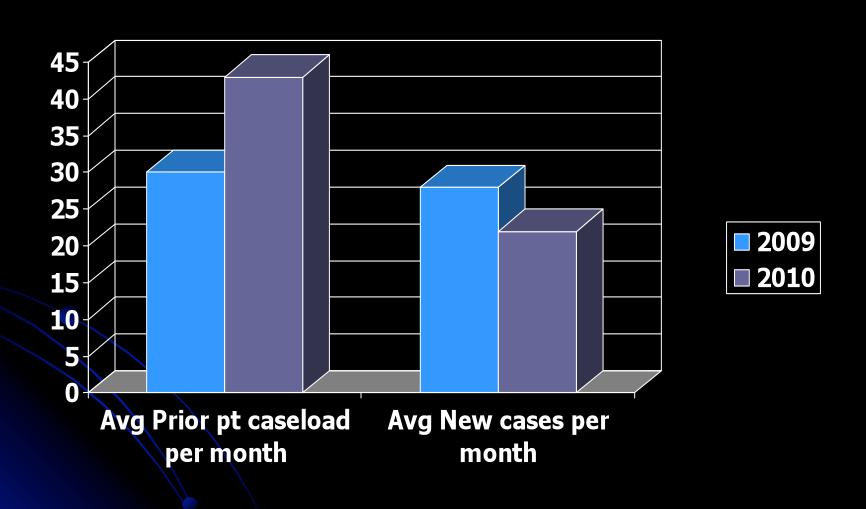
Transition to MSW Model for PN in Fall 2008

- Staff resignation presented opportunity to revamp job description
 - Maintained separate Patient Driver
- Analysis of PN database
 - Needs assessment limited, interventions limited
 - MSW credentials met need to expand assessment and interventions with non-clinical resources
- Implemented pre-visit phone contact by PN
 - No-show rates declined over 6 month period by 45%
- RT and chemo treatment misses declined with PN transportation
- CRT patients: focus for treatment compliance

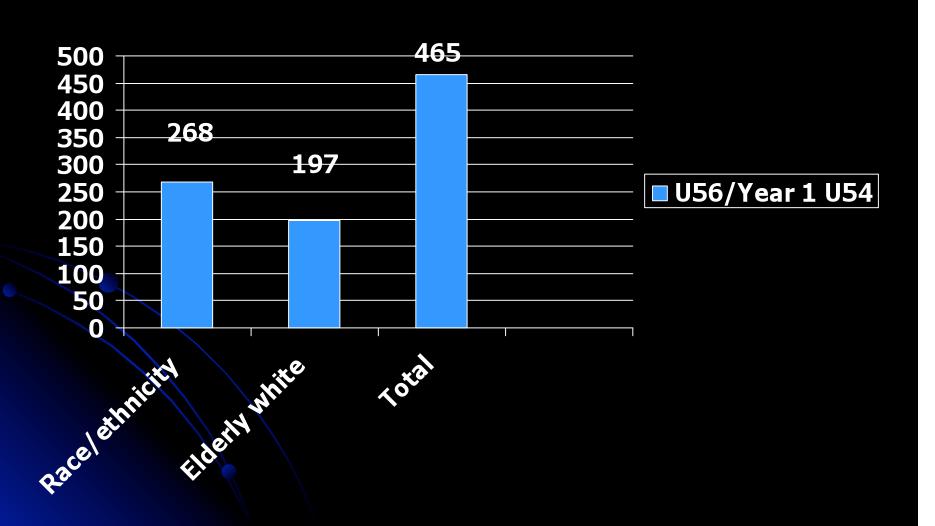
PN New Cases by Calendar Year



Patient Navigator Monthly Caseloads



PN Caseload by Disparities



Joint Programming Between PN and Community Cancer Outreach

Legacies Program

- Cancer "veterans" trained to provide peer support for newly diagnosed patients
- Matched by gender, age, race, diagnosis, treatment modality, geographic location, expressed needs

Clergy Cancer Workshop – Cancer 101

- 2 day workshops designed to educate local clergy re cancer, diagnosis, treatment modalities, side effects
- Includes afternoon sessions to explore psychosocial issues experienced by patients and care givers
- Significant increase in cancer knowledge post sessions

Clergy Cancer Advisory Group

- Initiated Sept 2010 with workshop participants
- Focus improved communication between clergy, patient/family and cancer center staff

U56 Patient Navigation Outcomes

- Integration into SRHS RCC operational budget and staffing structure
 - Treatment compliance and low no-show rates combined with improved patient satisfaction
- Continuing to maintain PN database
- Expansion to provide PN services at both Cancer Center clinical sites
- Staffing support for Legacies Patient Peer Mentoring program



WHO DAT!



